

SAMPLES: HOW TO PACKAGE & WHAT TO INCLUDE

PRODUCTS

There are so many options when it comes to what is available in a product sample. Check your Business Aids price list on The Source, or the product selection in the Shop > Business Aids section of your website. Everything from our full skincare ranges, to primer, foundation, lipsticks, to protein powder is available to purchase a sample size pack of.

ONLY share Arbonne approved samples with your clients. They are professionally packaged and have the full ingredients list on the packaging. No need to be bottling your own tester samples into plastic containers.

NUTRITION SAMPLES

Must ALWAYS be given to the client in their original packaging! As most of the range is classed as “medicinal” or “food product” therefore we are required by law to show the client the ingredients list. Please purchase the “Meal Replacement 10pk's from the catalogue and use as samples, or only products that are available from Arbonne.com only. Otherwise give the client a Demo Bag of the full size nutrition products.

ALWAYS CARRY SAMPLES ON YOU!

- Keep them in a sealed lightweight container so they don't get dirty, or the packaging frays etc. A great idea is to use a small makeup bag, or container – for example:



PACKAGING OPTIONS

Skincare Packs

All of our skincare ranges are already packaged in cardboard, you can attach your business card or a an address sticker label to the outside with your contact details (name, phone, website, email)



Nutrition Packs

You can purchase these great bags from Arbonne business aids for handing out multiple samples in one bag.



Arbonne Sampling Bags (25 pk) #3730



Arbonne Essentials Sampling Bags (10-pack) #9141

Smaller Single Samples

Samples like Primer, Mascara, Eye Cream singles in plastic giveaway bags with your business card. These small business card size plastic adhesive bags we found on eBay are great because they look professional and keep all the contents in tightly.

eBay – Seller – FactorySell (Sydney) 6x13cm Small Cellophane Cello Plastic Gift Card Graft Bags Self Adhesive



LITERATURE TO ATTACH TO SAMPLE

<input type="checkbox"/> Business Card or Contact Sticker	Vista print or Arbonne Boutique
<input type="checkbox"/> Small Thank You Note	Suggested text: <i>"I'm so grateful for you trying my products today, I trust that you will love them as much as I do. I really look forward to chatting with you again and will follow up on (x day) to find out what you loved the most about the products you've tried."</i>
Re9 Skincare <input type="checkbox"/> How to Use Instructions <input type="checkbox"/> What to Expect	Print hard copy of template

LITERATURE TO INCLUDE (IF MAILING SAMPLES)

CORE MUST HAVES

NOTES

<input type="checkbox"/> Thank You Note	Suggested text: <i>"I'm so grateful for you trying my products today, I trust that you will love them as much as I do. I really look forward to chatting with you again and will follow up on (x day) to find out what you loved the most about the products you've tried."</i>
<input type="checkbox"/> Is Arbonne for You? Biz opportunity flyer	A4 Hard Copy (2 pages)
<input type="checkbox"/> 3 Ways to Save	A4 Hard Copy
<input type="checkbox"/> VIP Loyalty Program & Party Menu	A5 Laminated (2 sided)
<input type="checkbox"/> Catalogue (optional)	Buy from Arbonne.com
<input type="checkbox"/> Special Value Packs (Optional) * choose the pack that relates to the products you've included in bag	A4 Hard Copy, fold and pop in catalogue at relevant page
<input type="checkbox"/> Eye On Arbonne – Kate Solomon	http://success.arbonne.com/en/all/view/349/kate-solomon A4 Hard Copy
<input type="checkbox"/> Your Business Card	Vistaprint or Arbonne Boutique

PRODUCT LITERATURE OPTIONS

NOTES

Re9 Skincare <input type="checkbox"/> How to Use Instructions <input type="checkbox"/> What to Expect	A5 hard copy
FC5 Everyday Basics <input type="checkbox"/> How to Use Instructions	A5 hard copy
Calm Sensitive Skin <input type="checkbox"/> How to Use Instructions	A5 hard copy
Clear Future Acne Skin <input type="checkbox"/> How to Use Instructions	A5 hard copy
Men's Anti-Ageing Skincare <input type="checkbox"/> How to Use Instructions	A5 hard copy
Makeup <input type="checkbox"/> Pure, Safe and Beneficial & Arbonne <input type="checkbox"/> Makeup - 5 minute Face	A5 hard copy A5 hard copy

Nutrition <input type="checkbox"/> Nutrition Product Benefits <input type="checkbox"/> Nutrition How to use Instructions <input type="checkbox"/> 30 Day Challenge Flyer <input type="checkbox"/> Protein Shake Recipe 1 & 2	A5 hard copy A5 hard copy A5 hard copy A5 hard copy
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LITERATURE TO HAVE ON HAND FOR FOLLOW UP CALL

<input type="checkbox"/> 3 Ways to Save	A4 Laminated
<input type="checkbox"/> Party Menu	A4 Laminated
<input type="checkbox"/> Is Arbonne for You? Biz opportunity flyer	A4 Laminated (2 pages)
<input type="checkbox"/> Invitation to next live Discover Arbonne event	Snapshot pic of invite to text
<input type="checkbox"/> Referral form	Snapshot pic of referral form to text